



# BE THE LEADER NOBODY WANTS TO LEAVE

## 8 Transformational Skill-builders for Busy Nurse Leaders

### Are you tired of nurse turnover?

Turnover is costly – averaging \$44,000 each time a nurse must be replaced! Turnover also leads to burnout among the remaining staff, ineffective teams, lack of trust, low morale, and diminished engagement resulting in lower quality, safety, and service. Great leaders attract and retain the best talent!

### Invest in yourself and your team.



Participants will have access to:

- Virtual, online, and interactive modules with 24-hour access
- Printable tools for practice & implementation
- Weekly group coaching sessions promote skill development
- Private coaching sessions to address individual challenges & concerns
- Networking - connect with other nurse leaders



Course Topics:

- How to Hire for Fit
- Mastering the Stay Interview
- The Power of Visibility & Presence
- Spotting Levels of Engagement
- Coaching for Engagement & Improved Performance
- Fostering Connection to Purpose
- Communication Essentials for Leaders
- Managing Expectations

### Register Now!

**Investment : \$1495**

Class size is limited to allow for quality coaching time.

Call (866) 686-7672 or email [info@baird-group.com](mailto:info@baird-group.com) to reserve your spot!

“People leave their bosses, not their job.”

**BAIRD  
GROUP**

Transforming the  
healthcare experience.  
Building loyalty.

Created by Kristin Baird, RN, BSN, MHA, founder of Baird Group - a proven team of experts dedicated to developing healthcare leaders and organizational culture since 1994. Visit [Baird-Group.com](http://Baird-Group.com) for more information.