

BE THE LEADER NOBODY WANTS TO LEAVE™

8 TRANSFORMATIONAL SKILL-BUILDERS FOR BUSY LEADERS



ARE YOU TIRED OF TURNOVER?

Turnover is costly! It takes ½ to two times the annual salary to replace a position. It causes burnout among the remaining staff, low morale, and disengagement, resulting in lower quality, safety, and service.

Learn to attract and retain the best talent! This 8-week course shows you how.

COURSE MODULES

- Hire for Fit
- Mastering the Stay Interview
- The Power of Visibility and Presence
- Managing Expectations
- Spotting Levels of Engagement
- Coaching for Engagement and Improved Performance
- Fostering a Connection to Purpose
- How to Get More of What You Want

TRANSFORMATIONAL, INTERACTIVE APPROACH

- Virtual, online, and interactive modules with 24-hour access
- Printable tools for practice and implementation
- Weekly group coaching sessions provide feedback and promote skill development
- Private coaching sessions to address individual challenges and concerns
- Networking — connect with other leaders in discussion groups

[CLICK TO VIEW FULL COURSE MODULES & APPROACH DESCRIPTIONS](#)

REGISTER NOW!

Next cohort begins **3/18/21**
2 PM CST Kickoff Call

[CLICK TO REGISTER](#)

Questions? info@baird-group.com



**People leave
their bosses,
not their jobs.**

Course created by Kristin Baird, RN, BSN, MHA, founder of Baird Group — a proven team of culture catalysts dedicated to developing leaders and organizational culture since 1994. For more information, visit Baird-Group.com.

**BAIRD
GROUP**

Transforming the
healthcare experience.
Building loyalty.