

Reclaiming Your Personal Passion for Nursing

The nursing profession can be demanding yet endlessly rewarding for those who learn to regularly renew their passion for their chosen profession. Remaining passionate about nursing requires that you maintain a strong connection to purpose. That connection is often a very personal one best unearthed through reflection, journaling, and storytelling.

Program Format

This session can be customized to fit a 60-minute, 90-minute, or two-hour format. It is as motivational as it is thought-provoking and informative. It encourages nurses to re-connect to purpose and explore how their personal mission and values fit with their work. Using storytelling, Baird engages participants in the highs and lows that make the nursing profession what it is.

Audience

Nurses of all ages and experience levels.

About the Presenter

Kristin Baird is a nurse, author and consultant. Her book, *Reclaiming the Passion: Stories that Celebrate the Essence of Nursing*, has received acclaim from nurses, administrators, and healthcare journalists alike. With over thirty years of experience in healthcare, Baird speaks the language of nurses with a contagious zeal. Whether addressing nurse leaders or sharing stories with staff nurses, Baird's first-hand experience and respect for the profession creates an immediate bond with her audiences.

Objectives

- *Recognize that a sense of purpose is essential to fostering personal passion*
- *Demonstrate the value of storytelling in fostering a culture of excellence in nursing*
- *Review media stereotypes of nurses*
- *Explore the value of reflection and journaling for nurses*



Transforming culture. Shaping patient experience.